

Globalware Improves Market Reach for E-Retailers and Maximizes Revenue

Affiliate Marketing online marketing tool connects e-retailers with potential customers while providing unmatched cost control. The Pay-per-Acquisition model, which pays commissions to affiliate web sites for orders generated through their links, provides free traffic and allows positive ROI per single transactions.

GlobalWare Solutions (GWS) provides a suite of end-to-end global e-commerce, fulfillment and customer care solutions. Supporting e-Commerce companies of physical and/or digital products through Affiliate Marketing campaigns, GWS increases market reach, traffic, orders and in consequence: higher online revenue.



Globalware Affiliate Marketing solution encompasses:

- Selection of AM network for best fit
- Contracting, Program setup
- Creative (Banner ads, text links)
- Affiliate review and approval
- Commission and fee management
- Reports, Executive summaries

Contact GWS to discover new ways to grow your online business!



Whether you are exploring Affiliate Marketing as a potential tool to generate revenue or seek a trusted partner to manage your established Affiliate program, GWS can help you to reduce cost and resources.



Globalware Solutions

- Founded in 1978
- Complete e-commerce and supply chain solutions
- Headquarters in Haverhill, MA & Redwood City, CA
- Distribution centers in North America, Europe and Asia

Products and Services

- Ecommerce / Order Mgmt
- Fulfillment & Distribution
- Digital Delivery & ESD
- Reverse Logistics
- Digital Marketing Services
- Customer Service

Digital Marketing Services

- SEO
- Paid SEM
- Email Marketing
- Affiliate Marketing
- Social Marketing
- Product Search Engine Marketing